

ChamberLink



Gladwin County Chamber of Commerce

December 2011

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Gladwin County Chamber of Commerce

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Gladwin, MI 48624
(989) 426-5451
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e-mail: chamber@ejourney.com
www.gladwincountychamber.com

Board of Directors

President

Jim Jacobs

Vice President

Karen Blatt

Treasurer

Lori Stout

Directors

Marlene Bennett
Henry Miller

Office Staff

Executive Director

Tom Tucholski

2012 Annual Chamber Directory

From now through mid-December, promotional opportunities are yours in the 2012 Annual Chamber Directory! A minimum of 6,000 will be distributed to residents and visitors through the Chamber office, Chamber members and selected State Welcome Centers. Publication is expected in mid-January. New for 2012: The Chamber Directory will be placed on www.gladwincountychamber.com and www.morningstarpublishing.com for an entire year!

We are pleased to announce that the **Gladwin Buyers Guide** will again be giving valuable assistance in the production of the Directory. A Buyers Guide representative, either Lorraine, Marlene, or Monique will be contacting your business to help you explore opportunities for invaluable promotional exposure through the Directory. These Sales Representatives can also be reached at 426-9351 to reserve your space..

Please contact the Chamber office with any corrections, deletions, or additions to your name, address, business category, or other information that will be published.

Promotion is needed now more than ever, as we are undergoing some of the most trying times we have faced in years. The Chamber encourages all members to purchase advertising space, both to promote their businesses and to help support the creation of this booklet.

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ORV Maps for Sale!!!

These maps, covering both cities and all of Gladwin County, are finally hot off the press and ready for sale. The maps show the roads that are available, and those that are not, for travel by ORVs. Also included in the map is a Q&A section, and a word from Gladwin County Sheriff Mike Shea. This product is not just a map, but tells ORVer's how to be legal and stay safe. Every ORVer needs one!

The price of the map for the public is \$4.00, but **Chamber members can buy them for \$3.00**. Stop in and pick your ORV maps today, whether for yourself or to sell at your store!

Gladwin County Money for the Holidays!

With the holidays fast approaching, think Gladwin County Money Gift Certificates for employees, friends and family members! Available in denominations of \$5, \$10, and \$25, these gift certificates can be redeemed at participating Chamber member businesses, and ensures these shopping dollars stay in our community.

Is your business participating in this free and valuable Chamber members-only benefit? Over forty members have already made the decision to accept these gift certificates and then be reimbursed for the full value of the certificates by mailing or bringing them to the Chamber office.

For more information on this free, popular Chamber benefit, call the Chamber office at 426-5451.

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New Plat Books Are In!

The Gladwin County Farm Bureau has released the 2011-12 Gladwin County Plat Book, updated and ready to go for hunters, fishermen, real estate buyers and those who love maps. The price has stayed the same, at \$25 per book.

✱

For Sale: ORV Maps, Plat Books, Much More

Amounts reflect member pricing, where applicable:

ORV Maps - \$3.00

(members can re-sell them for \$4.00)

Gladwin County Maps - \$1.00

(members can re-sell them for \$1.50)

Genealogical Guides - \$0.75

2011-12 Plat Books - \$25.00

Area Postcards - \$1.00

Other Michigan County Maps - variable, from \$0.25-\$3.00

Snowmobile Trail Map - \$1.50

Also, we carry a wide assortment of historical books and area cookbooks.

Legislative Breakfast Series

The popular 2012 Legislative Breakfast Series is fast approaching! These special Chamber events offer an excellent opportunity to meet and greet your local, state and federal officials. You can make a difference by helping make the officials aware of the special needs and concerns of Gladwin County. The first event is: **Jan. 13 - State Rep. Joel Johnson, First Presbyterian Church, Beaverton, 7 am**

Please see the last page of ChamberLink for information on ordering tickets for this series.

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Chamber Website - Optional Advertising

As with the print version of ChamberLink, the Chamber now offers advertising opportunities with the online newsletter. Business card ads are \$60 per year, and flyers are \$30 per month. Prices have been lowered from the print version (originally \$80 and \$40), providing a great value for members. Please submit PDF or Word files when advertising. Please email the office at chamber@ejourney.com for more information.

Car-Deer Crashes

October, November and December are three of the most dangerous months for car-deer crashes. Here are some tips to keep in mind as you travel throughout the area:

- 1) Be especially watchful at dawn and dusk, and at night
- 2) If you see one deer, expect more
- 3) Wear safety belts
- 4) If a crash is unavoidable:
 - a) don't swerve
 - b) brake firmly
 - c) come to a complete stop
 - d) call for assistance.

* * *

Chamber Office Hours

The Chamber office will be open Monday, Wednesday, and Friday from 9 am-noon, and 12:30-4:30 pm.

Calendar of Events - December

Tree Lightings

Date: Dec. 2
 Location: B'ton, 6 pm; Glad, 6:30 pm
 Features: Lights, music, cheer.
 Contact: B'ton 435-7712; Glad 429-3272

Festival of Lights Christmas Parade

Date: December 3, 6 pm
 Location: downtown Gladwin
 Features: Floats, Santa, Fireworks, Fun.
 Contact: 429-6565

Sounds of Christmas

Date: December 4, 2 pm
 Location: Our Savior Lutheran Church
 Features: Concert, refreshments.
 Contact: 426-9689

Business After Hours

Date: December 8, 5-6:30 pm
 Location: S & H Engraving, Gladwin
 Features: Networking, refreshments.
 Contact: 246-8000

Christmas Cookie Walk

Date: December 9, 9-2
 Location: 1st Presbyterian Church, B'ton
 Features: Elf's Café, goodies, fun.
 Contact: 435-7086

Elijah's Table

Date: December 14, 4-7
 Location: Glad. Church of the Nazarene
 Features: Free meal for all in need.
 Contact: 426-6436

Unemployment Rates

Non-seasonally adjusted unemployment rates - October 2011

* United States	8.8%
* Michigan	9.2%
* Highest - Baraga County	15.0%
* Lowest - Mackinac County	5.0%
* Gladwin County	11.8%

County Ranking: 76th of 83 counties

Gladwin County Statistics:

Labor force:

9,450 (9,950, Oct. '10; 10,035, Oct. '09)

Employed

8,325 (8,675, Oct. '10; 8,523 Oct. '09)

Unemployed

1,125 (1,375, Oct. '10; 1,512 Oct. '09)

Unemployment Rate

11.8% (15.2%, Oct. '10; 15.1% Oct. '09)

* * *

In Case of Emergency

FEMA recommends residents keep the following in a fireproof /waterproof safe at home, or in a safe deposit box at a financial institution: Personal I.D., cash and coins, credit cards, spare keys, and copies of: birth and marriage certificates, driver's licenses, passports, wills, deeds, inventory of household goods, insurance records, immunization records, bank and credit account numbers, and emergency contact information. Businesses can visit: www.fema.gov/pdf/business/guide/index.shtm and click on "Download the PDF Version of the Emergency Management Guide for Business and Industry" to learn more about how to create and manage a comprehensive emergency management program.

Chamber Website Calendar

Are you having an upcoming event this year, or in 2012, and would like to see it on the Chamber's website calendar? The Chamber website is at www.gladwincountychamber.com. At the top of the page, click on Events, then Calendar. Then, look next to the title "Calendar of Events" and click on "Here". You will need to know event information, including event title, date, time, location, features, contact number, etc.

* * *

Leadership Gladwin County

The module in November was entitled, "Effective Communications". Held at the Gladwin Fire Hall, speakers gave presentations on public speaking, social media, parliamentary procedure, successful meetings and related topics. Thirteen students are enrolled in this program.

Call Bev at 426-7741 to sponsor a meal, or find another way to be a part of this excellent program.

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Notary Service

The Chamber's staff now has a Notary Public on board. **Notary service is free to all Chamber members, and is our newest benefit we offer to our members.** Non-member businesses and the public will be charged \$5 per service. For more information, call the Chamber office at 426-5451.

MEETINGS AND EVENTS

DECEMBER

1	6:30 pm	Gladwin County Republican Party Meeting	13	7:30 pm	Gladwin City Housing Comm. Meeting
1,15	6:30 pm	Eagles #3655 Auxiliary Meeting	13	8 pm	Free and Accepted Masons #397 Meeting
2	6:30 pm	Christmas Tree Lighting, downtown Glad.	14	noon	Beaverton Area Business Association Mtg.
2	6 pm	Christmas Tree Lighting, Ross L. Park, B'ton	14	6 pm	EDC of Gladwin County Meeting
3	6 pm	Festival of Lights Christmas Parade, Glad.	14	7:30 pm	Sage Township Meeting
4	2 pm	Sounds of Christmas, Our Savior Lutheran	14	4 pm	Elijah's Breakfast, Glad. Ch. of Nazarene
5	6:30 pm	Grout Township Meeting	17	10 am	Sugar Springs POA Meeting
5,19	5:00 pm	Gladwin City Council Meeting	19	6:30 pm	Beaverton City Council Meeting
5,19	6:30 pm	Beaverton Lions Club Meeting	20	8:30 am	Gladwin Soil Conservation District Meeting
5,19	7:30 pm	Eagles #3292 Men's Meeting	20	7 pm	Gladwin County Fair Association Meeting
6	7 pm	MMCC Board of Trustees Meeting	21	8 am	Chamber Board Meeting
6,13,20,27	12:15 pm	Rotary Club Meeting	21	7 pm	Gladwin County Democratic Party Meeting
6,13,20,27	5:30 pm	Kiwanis Club Meeting	27	6 pm	Gladwin County District Library Meeting
7	7:30 am	Gladwin Business and Prof. Assoc. Meeting			
7,21	9:30 am	Gladwin Co. Road Comm. Meeting			
8	5 pm	GBPA Business After Hours, S & H Engraving	13	7 am	<u>January</u> Legislative Breakfast, 1st Pres. Church
8	7 pm	Butman Township Meeting			
8	7:30 pm	Hay Township Meeting			
8,22	8 pm	Eagles #3655 Men's Meeting			
9	9 am	Christmas Cookie Walk, 1st Pres. Church			
10	9 am	Cookie Walk, Our Savior Lutheran Church			
11	8 am	Breakfast Buffet, Eagles #3292			
12,26	6:30 pm	Eagles #3292 Auxiliary Meeting			

Chamber Member Benefits

Annual Directory Booklet - Free listings, free website link, promotion for our members and our area
Blue Cross/Blue Shield Group Rate Health Plan - Call for information on this valuable benefit
Bulk Mailing - Permit usage is free, reduces postal expenses
Business Referrals - The Chamber only refers Chamber Members
Calendar of Events - Lets the public know about current events in Gladwin County
Community Involvement - Staff and Board attend meetings and events
ENewsletter - Keeps members informed of Chamber and member happenings and more
Gift Certificate Program - Keeps the money local, goes only to Chamber members
Marquee Yard Sign - Lets the public know about current events
Member Publication and Ticket Sales - Enhances members revenues
Member Pricing of Goods and Services - Reduces costs on maps, labels, lists
Networking - Legislative Breakfasts, Golf Outing, Meet the Candidates Night
Open Office and Welcome Center - Often the first stop for visitors and new residents, with County and ORV Maps, Plat Books, History Books, booklets, and plenty of area information
Research - Demographics, business, more
Website - Great promotion for Chamber Members and our area
Window Decals - Lets customers know you are a Chamber Member!!

To: Chamber Members
From: Gladwin County Chamber of Commerce
Subject: 2012 Legislative Breakfast Series
Date: December 2, 2011

We have **tentatively** scheduled our popular Legislative Breakfasts for the following dates in 2012:

<u>Date:</u>	<u>Speaker:</u>	<u>Location:</u>
January 13	State Representative Joel Johnson	First Presbyterian Church, Beaverton
February 10	State Senator John Moolenaar	Eagles #3292, Gladwin
March 9	Local Officials	St. Anne Catholic Church, Edenville
April 13	Local Officials	Eagles #3292, Gladwin
May 11	U.S. Con. Dan Benishek	First Presbyterian Church, Beaverton

(Note: All events begin at 7 a.m.)

Tickets: Single ticket purchasers will receive a ticket for their chosen speaker. The ticket will be good for the speaker's appearance, regardless of the actual date of the appearance. Due to the volatility of legislative and congressional schedules in Lansing, MI, and Washington, D.C., **dates and speakers are subject to change.**

Cost: Single tickets are available in advance for \$12.00. The five-breakfast ticket series is priced at \$52.00. **Single tickets purchased at the door are priced at \$15.00 each.**

Information: Email the Chamber office at chamber@ejourney.com or call 426-5451.

Please mail the reservation form (below) with your payment, and we will mail the requested tickets approximately two weeks prior to the first event. Also, you can email your order to chamber@ejourney.com, fax your order to 426-1074, or phone your order to 426-5451. We will send an invoice, and then mail the requested tickets approximately two weeks prior to the first event.

----- detach here -----

Member Name: _____

Ticket Series Ordered: _____

Individual Tickets For: January 13 _____(Rep. Johnson)

April 13 _____(Local Officials)

February 10 _____(Sen. Moolenaar)

May 11 _____(U.S. Con. Benishek)

March 9 _____(Local Officials)