

# ChamberLink



Gladwin County Chamber of Commerce

November 2011

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- \* Continue to fall

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- \* Starting November 14

### **McDonald's**

- \* Renovations completed!

### **Area Events, Business Information, and more!**

- \* Meetings and Events
- \* Sacred Heart Parish

## **Gladwin County Chamber of Commerce**

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## **Board of Directors**

### **President**

Jim Jacobs

### **Vice President**

Karen Blatt

### **Treasurer**

Lori Stout

### **Directors**

Marlene Bennett  
Henry Miller

## **Office Staff**

### **Executive Director**

Tom Tucholski

## **2012 Annual Chamber Directory**

From now through mid-December, promotional opportunities are yours in the 2012 Annual Chamber Directory! A minimum of 6,000 will be distributed to residents and visitors through the Chamber office, Chamber members and selected State Welcome Centers. Publication is expected in mid-January.

We are pleased to announce that the **Gladwin Buyers Guide** will again be giving valuable assistance in the production of the Directory. A Buyers Guide representative, either Lorraine or Marlene, will be contacting your business to help you explore opportunities for invaluable promotional exposure through the Directory. These Sales Representatives can also be reached at 426-9351 for more information, or to reserve your space.

**Please contact the Chamber office with any corrections, deletions, or additions to your name, address, business category, or other information that will be published.**

Promotion is needed now more than ever, as we are undergoing some of the most trying times we have faced in years. The Chamber encourages all members to purchase advertising space, both to promote their businesses and to help support the creation of this booklet.

\* \* \*

## **ORV Maps for Sale!!!**

These maps, covering both cities and all of Gladwin County, are finally hot off the press and ready for sale. The maps show the roads that are available, and those that are not, for travel by ORVs. Also included in the map is a Q&A section, and a word from Gladwin County Sheriff Mike Shea. This product is not just a map, but tells ORVer's how to be legal and stay safe. Every ORVer needs one!

The price of the map for the public is \$4.00, but **Chamber members can buy them for \$3.00.** Stop in and pick your ORV maps today, whether for yourself or to sell at your store!

## **News from Gladwin McDonald's Restaurant**

October 25, 2011 - **Gladwin McDonald's Restaurant Spurs Local Economy With Construction Work, New Jobs**

The Gladwin McDonald's Restaurant, located at 1107 W. Cedar Ave, is finished undergoing renovations including a newly renovated lobby and is now open! Drive Thru and Lobby. Local Michigan contractors have been hired to help with the renovations, which include updating the exterior of the restaurant and several interior changes. New state-of-the-art equipment is being added to the restaurant to provide faster service and an enhanced customer experience.

When the restaurant reopens it will add several new jobs, employing a total of about 60 people.

"We are proud to have the opportunity to invest in the local economy by adding construction work and jobs during these tough economic times," said Joseph Nicklyn, who with his wife Nancy owns and operates the Gladwin McDonald's. "The Gladwin community has been so supportive during the entire process and we are really excited to give our customers a brand new restaurant."

The restaurant will feature side-by-side dual order points at the drive thru for fast, accurate and friendly service as well as a double-drive thru lane.

"Gladwin is such a wonderful, family friendly community and we wanted the restaurant to reflect that," Nicklyn said. "The community has supported us since this location originally opened in 1982, so it was important to us to create an environment that is relaxing, fun and a source of community pride, for customers and employees."

(Courtesy of McDonald's)

## Chamber Website - Optional Advertising

As with the print version of ChamberLink, the Chamber now offers advertising opportunities with the online newsletter. Business card ads are \$60 per year, and flyers are \$30 per month. Prices have been lowered from the print version (originally \$80 and \$40), providing a great value for members. Please submit PDF or Word files when advertising. Please email the office at [chamber@ejourney.com](mailto:chamber@ejourney.com) for more information.

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## Car-Deer Crashes

October and November are two of the most prolific, dangerous months for car-deer crashes. Here are some tips to keep in mind as you travel throughout the area:

- 1) Be especially watchful at dawn and dusk, and at night
- 2) If you see one deer, expect more
- 3) Wear safety belts
- 4) If a crash is unavoidable:
  - a) don't swerve
  - b) brake firmly
  - c) come to a complete stop
  - d) call for assistance.

\* \* \*

## Chamber Office Hours

The Chamber office will be open Monday-Friday from 9 am-noon, and 1:00-4:30 pm, through November 11. **The office will return to winter hours of operation, open from 9-12 and 12:30-4:30 on Monday, Wednesday and Friday, beginning Monday, November 14.**

The Chamber Board felt expanded summer and early fall hours would allow the Chamber and Welcome Center to best accommodate our summer and visitors and residents. This worked extremely well, as many visitors, residents and Chamber Members were pleasantly surprised to find the Chamber open Monday through Friday, and several Saturday mornings, since mid-June. Services for Chamber members, visitors and residents were able to return to full-time status during this time. It is expected the office will return to full-time status on Wednesday, May 9, 2012.

## Calendar of Events - November

### Customer Appreciation Week

Date: October 30- November 6  
 Location: McDonald's, Gladwin  
 Features: Specials, giveaways, more  
 Contact: 426-6662

### Business After Hours

Date: November 3, 5-6:30 pm  
 Location: Taunt Electric, Gladwin  
 Features: Networking, refreshments.  
 Contact: 426-9306

### Sugar Springs Art Show

Date: November 5,6; 10-3  
 Location: Sugar Springs Activity Building  
 Features: Art, cards, bookmarks, more.  
 Contact: 426-4111

### Breakfast Buffet

Date: November 13, 8 am  
 Location: Eagles #3292, Gladwin  
 Features: Full breakfast, hospitality.  
 Contact: 426-9348

### Sacred Heart Christmas Bazaar

Date: November 18, 9-4; Nov. 19, 9-3  
 Location: Sacred Heart Activity Center  
 Features: Super raffle, crafts, Santa  
 Contact: 426-0670

### Annual Craft and Bake Sale

Date: November 25, 9-3  
 Location: Eagles Club, Gladwin  
 Features: Crafts, raffle, baked goods.  
 Contact: 426-9348

## Unemployment Rates

Non-seasonally adjusted  
unemployment rates - September 2011

* United States	8.8%
* Michigan	10.1%
* Highest - Baraga County	16.4%
* Lowest - Mackinac County	4.4%
* <b>Gladwin County</b>	<b>13.0%</b>

County Ranking: 78th of 83 counties (75th in Sept. '10, 69th in Sept. '09, 65th in Feb. '09)

### Gladwin County Statistics:

<u>Labor force:</u>	9,625 (10,050, Sept. '10; 10,230, Sept. '09)
<u>Employed</u>	8,375 (8,675, Sept. '10; 8,668, Sept. '09)
<u>Unemployed</u>	1,250 (1,375, Sept. '10; 1,562, Sept. '09)
<u>Unemployment Rate</u>	13.0% (15.2%, Sept. '10; 15.3%, Sept. '09)

(Source: LARA, DTMB)

\* \* \*

## News from Pure Michigan

November 2, 2011: Michigan's economic health is second-best in the nation, according to a prominent national ranking released today. Bloomberg, a respected global leader in business and financial information, released its first-ever economic health evaluation during a conference in New York City. The Bloomberg analysis considered important indicators such as personal income, tax revenue, employment and housing prices. This pure analysis of data has placed Michigan at the top echelon on the ranking, second only to North Dakota, which is experiencing an economic boom fueled by oil exploration. Governor Rick Snyder said the Bloomberg Economic Evaluation of States shows that Michigan's strategy for regaining its economic vigor is on track.

## Chamber Website Calendar

**Are you having an upcoming event this year, or in 2012, and would like to see it on the Chamber's website calendar?** The Chamber website is at [www.gladwincountychamber.com](http://www.gladwincountychamber.com). At the top of the page, click on Events, then Calendar. Then, look next to the title "Calendar of Events" and click on "Here". You will need to know event information, including event title, date, time, location, features, contact number, etc.

\* \* \*

## Leadership Gladwin County

The module in October consisted of a bus tour throughout Gladwin County. Thirteen students are enrolled in this, the sixth year of the program.

If you have been involved in the program, please continue to do so. If you haven't been involved in the program yet, it is time!!! Call Bev at 426-7741 to sponsor a meal, or find another way to be a part of this excellent program.

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## Notary Service

The Chamber's staff now has a Notary Public on board. **Notary service is free to all Chamber members, and is our newest benefit we offer to our members.** Non-member businesses and the public will be charged \$5 per service. For more information, call the Chamber office at 426-5451.

# MEETINGS AND EVENTS

## NOVEMBER 2011

1	7 pm	MMCC Board of Trustees Meeting	10	8 pm	Eagles #3655 Men's Meeting
1-6		<b>Customer Appreciation Week, McDonald's</b>	12	10 am	Wixom Lake Association Meeting
1,8,15,22,29		12:15 pm Rotary Club Meeting	13	8 am	<b>Breakfast Buffet, Eagles #3292</b>
1,8,15,22,29		5:30 pm Kiwanis Club Meeting	14,28	6:30 pm	Eagles #3292 Auxiliary Meeting
2	7:30 am	Gladwin Business and Prof. Assoc. Meeting	14,28	7:00 pm	Beaverton School Board Meeting
3	5 pm	<b>G.B.P.A. Business After Hours, Taunt Electric</b>	14,28	7:30 pm	Gladwin School Board Meeting
3	6 pm	Gladwin Area Artists Guild Meeting	15	8:30 am	Gladwin Soil Conservation District Meeting
3	6:30 pm	Gladwin County Republican Party Meeting	15	7 pm	Gladwin County Fair Association Meeting
3,17	6:30 pm	Eagles #3655 Auxiliary Meeting	16	8 am	Chamber Board Meeting
4	7 pm	<b>Sing, Sing, Sing, First UMC, Gladwin</b>	16	7 pm	Gladwin County Democratic Party Meeting
4,5	10 am	<b>Sugar Springs Art Show, Sugar Springs</b>	18-19	9 am	<b>Sacred Heart Christmas Bazaar</b>
7	6:30 pm	Grout Township Meeting	19	10 am	Sugar Springs POA Meeting
7,21	5:00 pm	Gladwin City Council Meeting	21	6:30 pm	Beaverton City Council Meeting
7,21	6:30 pm	Beaverton Lions Club Meeting	22	6 pm	Gladwin County District Library Meeting
7,21	7:30 pm	Eagles #3292 Men's Meeting	25	9 am	<b>Annual Craft/Bake Sale, Eagles, Gladwin</b>
8	7:30 pm	Gladwin City Housing Comm. Meeting			
8	8 pm	Free and Accepted Masons #397 Meeting			
9	noon	Beaverton Area Business Association Mtg.			
9	7:30 pm	Sage Township Meeting	2		<b>December</b>
9,23	9:30 am	Gladwin Co. Road Comm. Meeting	2		Christmas Tree Lighting, Gladwin
10	6 pm	EDC of Gladwin County Meeting	3		Festival of Lights Christmas Parade, Gladwin
10	7 pm	Butman Township Meeting			
10	7:30 pm	Hay Township Meeting			

## Members in the News

### Open House for Chamber Apartment Rehab

Dignitaries from the Chamber, City of Gladwin, Gladwin City Housing Commission, Chemical Bank, DeShano Companies, Inc. and MSHDA are pictured at the Open House on Thursday, October 27, commemorating the completion of the rental rehab of the Chamber's apartment. Nearly 30 people toured the apartment, also having time for networking and refreshments.



### Open House for Lakeshore Urgent Care

Dignitaries from Lakeshore Urgent Care and Bratton Clinic, P.C., are pictured at the Open House on Thursday, October 20, for the Ribbon Cutting and Grand Opening of Lakeshore Urgent Care. Lakeshore Urgent Care is located at 1277 East Cedar Avenue, Gladwin. Many area residents were treated to a tour of the facility and refreshments.



**B**

**What:** Arts and Crafts Bazaar  
Large Bake Sale, including Candies  
Raffle...Over 100 Prizes!  
Stew Luncheon and Snack Bar

**A**

**Z**

**When:** Nov. 18th Friday 9:00-4:00  
Nov. 19th Saturday 9:00-3:00

**A**

**Stew Luncheon: Friday 11:00-2:30**  
Take-Outs Available

**A**

**Santa:** 10:00-3:00 (bring your camera!)  
**Snack Bar:** Both days!  
Free Admission and Free Coffee!

**R**

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## **Sacred Heart Christmas Bazaar**

Sacred Heart Activity Center  
402 N. Silverleaf  
Gladwin

