

ChamberLink



Gladwin County Chamber of Commerce

October 2011

In This Issue:

Chamber News

- * Bylaw Changes
- * Goodbye to a volunteer

Unemployment Rates

- * Continue to slowly fall

Chamber Office Hours

- * Monday-Friday
- * 9 am-noon, 1-4:30 pm
- * Full-time through Nov. 11

Leadership Gladwin County

- * Sixth year began Sept. 9

Area Events, Business Information, and more!

- * Meetings and Events

Gladwin County Chamber of Commerce

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www.gladwincounty-chamber.com

Board of Directors

President

Jim Jacobs

Vice President

Karen Blatt

Treasurer

Lori Stout

Directors

Marlene Bennett
Henry Miller

Office Staff

Executive Director

Tom Tucholski

Online Newsletter

Welcome to the fourth edition of the online version of ChamberLink! In addition to being emailed to Chamber Members, the newsletter will also be found on our website at www.gladwincounty-chamber.com. The current month's newsletter will be posted for reading, with past issues having a link and just needing a click to be read.

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Update on "Leadership Gladwin County"

The 2011-12 program began on Friday, September 9, with a module intended as an orientation to the program. Exercises helped to assist with self-exploration of personal and work life, and to help get the students to know each other better. The module was held at the Gladwin County Recreation Area. Chamber staff assisted the 1st part of the day, having a meal with the students and getting to know them better (and meeting some for the first time!). Thirteen students are enrolled in this, the sixth year of the program.

If you have been involved in the program, please continue to do so. If you haven't been involved in the program yet, it is time!!! Call Bev at 426-7741 to sponsor a meal, or find another way to be a part of the 2011-2012 Leadership Gladwin County program.

* * *

ORV Maps for Sale!!!

These maps, covering both cities and all of Gladwin County, are finally hot off the press and ready for sale. The maps show the roads that are available, and those that are not, for travel by ORVs. Also included in the map is a Q&A section, and a word from Gladwin County Sheriff Mike Shea. This product is not just a map, but tells ORVer's how to be legal and stay safe. Every ORVer needs one!

The price of the map for the public is \$4.00, but **Chamber members can buy them for \$3.00**. Stop in and pick your ORV maps today, whether for yourself or to sell at your store!

Unemployment Rates

<u>Non-seasonally adjusted unemployment rates - August 2011</u>	
* United States	9.1%
* Michigan	11.0%
* Highest - Baraga County	17.6%
* Lowest - Mackinac County	4.3%
* Gladwin County	13.4%

Gladwin County is placed at 76th of 83 counties for August 2011.

Gladwin County Statistics:

Labor force:

9,800

Employed

8,500

Unemployed

1,325

Unemployment Rate

13.4%

(Source: LARA, DTMB)

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Chamber News

Recently, the Board voted to amend the Bylaws. Titles for Board Officers and staff have reverted to their previous forms: Chair and Vice Chair have returned to President and Vice President; President has returned to Executive Director. Board and staff descriptions and duties remain unchanged.

* * *

News on our Chamber Volunteer

We report very sad news for the Chamber. Long-time volunteer Lynn Hetler, having served with the Chamber for over 16 years, passed away on Monday, September 19, 2011.

Lynn began her service on June 23, 1995, coming to us through a Chamber Member, the Arnold Center, Inc. (then known as Gladwin County Industries). Lynn helped with mailings, stamping of promotional materials, straightening up the office, and light office cleaning. We enjoyed her smiles and friendship, and all the help she gave happily for these many years. She will be greatly missed.

Chamber Website - Optional Advertising

As with the print version of ChamberLink, the Chamber now offers advertising opportunities with the online newsletter. Business card ads are \$60 per year, and flyers are \$30 per month. Prices have been lowered from the print version (originally \$80 and \$40), providing a great value for members. Please submit PDF or Word files when advertising. Please email the office at chamber@ejourney.com for more information.

Car-Deer Crashes

October and November are two of the most prolific, dangerous months for car-deer crashes. Here are some tips to keep in mind as you travel throughout the area:

- 1) Be especially watchful at dawn and dusk, and at night
- 2) If you see one deer, expect more
- 3) Wear safety belts
- 4) If a crash is unavoidable:
 - a) don't swerve
 - b) brake firmly
 - c) come to a complete stop
 - d) call for assistance.

* * *

Chamber Office Hours

Chamber office continue Monday-Friday from 9 am-noon, and 1:00-4:30 pm. It is expected the office will return to winter hours, or three days per week, on Friday, November 11.

The Chamber Board felt expanded summer and early fall hours would allow the Chamber and Welcome Center to best accommodate our summer and visitors and residents during this busy time of year. This has worked extremely well, as many visitors, residents and Chamber Members have been pleasantly surprised to find the Chamber open Monday through Friday, and several Saturday mornings, since mid-June. Services for Chamber members, visitors and residents were able to return to full-time status during this time.

It is expected the office will return to full-time status on Wednesday, May 9, 2012.

Calendar of Events - October

Fundraising Dinner

Date: October 6, 6:30 pm
Location: K of C Hall, Gladwin
Features: Food, auction, prizes.
Contact: 426-3078

Fall Tree and Bulb Sale

Date: October 7 - Order deadline
Location: Soil Cons. Distr. Ofc., Gladwin
Features: Order today!
Contact: 426-9621, ext. 3

Fall Open House

Date: October 8, 10 am-5 pm
Location: The Frank E. Ward Co., Glad.
Features: Sales, games, prizes, more.
Contact: 426-9421

Breakfast Buffet

Date: October 9, 8 am
Location: Eagles #3292, Gladwin
Features: Full breakfast, hospitality.
Contact: 426-9348

Annual Harvest Dinner

Date: October 13, 4-7 pm
Location: 1st Presbyterian Church, B'ton
Features: Roast beef, warm hospitality.
Contact: 435-7086

Pumpkin Painting

Date: October 29, 10-noon
Location: Gladwin City Park
Features: Pumpkin, paint and kids!
Contact: 429-3272

2012 Annual Chamber Directory

From now through mid-December, promotional opportunities are yours in the 2012 Annual Chamber Directory! A minimum of 6,000 will be distributed to residents and visitors through the Chamber office, Chamber members and selected State Welcome Centers. Publication is expected in mid-January.

We are pleased to announce that the **Gladwin Buyers Guide** will again be giving valuable assistance in the production of the Directory. A Buyers Guide representative, either Lorraine or Marlene, will be contacting your business to help you explore opportunities for invaluable promotional exposure through the Directory. These Sales Representatives can also be reached at 426-9351 for more information, or to reserve your space.

Please contact the Chamber office with any corrections, deletions, or additions to your name, address, business category, or other information that will be published.

Promotion is needed now more than ever, as we are undergoing some of the most trying times we have faced in years. The Chamber encourages all members to purchase advertising space, both to promote their businesses and to help support the creation of this booklet.

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Fall Tree and Bulb Sale

The deadline for ordering trees and bulbs from the Gladwin Soil Conservation District is Friday, October 7. The pickup day for the items is Thursday, October 13, from 9-3, at the GSCD office. The office is located at 1501 North State Street, Gladwin. For more information, call 426-9621, ext. 3.

Chamber Website Calendar

Are you having an upcoming event this year, or in 2012, and would like to see it on the Chamber's website calendar? The Chamber website is at www.gladwincountychamber.com. At the top of the page, click on Events, then Calendar. Then, look next to the title "Calendar of Events" and click on "Here". You will need to know event information, including event title, date, time, location, features, contact number, etc.

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Driving Safety

Please remind employees and family members to be very careful when driving east in the early morning and west in the early evening on sunny days, as the sun will be in their eyes (and other drivers eyes, as well). Many traffic accidents occur several weeks before and after the beginnings of the spring and fall seasons, as the sun rises nearly due east and sets nearly due west.

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Notary Service

The Chamber's staff now has a Notary Public on board. **Notary service is free to all Chamber members, and is our newest benefit we offer to our members.** Non-member businesses and the public will be charged \$5 per service. For more information, call the Chamber office at 426-5451.

MEETINGS AND EVENTS

OCTOBER 2011

3	6:30 pm	Grout Township Meeting				
3,17	5:00 pm	Gladwin City Council Meeting		12	8:30 am	EDC of Gladwin County Meeting
3,17	6:30 pm	Beaverton Lions Club Meeting		12	noon	Beaverton Area Business Association Mtg.
3,17	7:30 pm	Eagles #3292 Men's Meeting		12	7:30 pm	Sage Township Meeting
4	7 pm	MMCC Board of Trustees Meeting		12,26	9:30 am	Gladwin Co. Road Comm. Meeting
4,11,18,25	12:15 pm	Rotary Club Meeting		13	4 pm	Annual Harvest Dinner, 1st Pres. Church
4,11,18,25	5:30 pm	Kiwanis Club Meeting		13	6 pm	Gladwin Area Artists Guild Meeting
5	7:30 am	Gladwin Business and Prof. Assoc. Meeting		13	7 pm	Butman Township Meeting
6	6:30 pm	Gladwin County Republican Party Meeting		13	7:30 pm	Hay Township Meeting
6	6:30 pm	Habitat Fundraising Dinner, K of C Hall		13,27	8 pm	Eagles #3655 Men's Meeting
6,20	6:30 pm	Eagles #3655 Auxiliary Meeting		15	10 am	Sugar Springs POA Meeting
7		Fall Tree and Bulb Sale Deadline		17	6:30 pm	Beaverton City Council Meeting
8	10 am	Wixom Lake Association Meeting		18	8:30 am	Gladwin Soil Conservation District Meeting
8	10 am	Fall Open House, The Frank E. Ward Co.		18	7 pm	Gladwin County Fair Association Meeting
9	8 am	Breakfast Buffet, Eagles #3292		19	8 am	Chamber Board Meeting
10,24	6:30 pm	Eagles #3292 Auxiliary Meeting		19	7 pm	Gladwin County Democratic Party Meeting
11,24	7:00 pm	Beaverton School Board Meeting		25	6 pm	Gladwin County District Library Meeting
10,24	7:30 pm	Gladwin School Board Meeting		29	10 am	Pumpkin Painting, Gladwin City Park
11	7:30 pm	Gladwin City Housing Comm. Meeting				



GLADWIN COUNTY SPORTS COMPLEX

P. O. Box 431 406 S. James Robinson Dr. Gladwin, MI 48624

GLADWIN COUNTY SPORTS COMPLEX PLAYGROUND

The Sports Complex with local help from Sacred Heart Parish, St. Paul's Episcopal Church, Kiwanis Club of Gladwin, Gladwin Rotary Club, Little Ceasars Pizza, Chemical Bank, and MidMichigan Medical Center – Gladwin, will be moving and installing playground equipment at the Sports Complex.

**2000 LB
SUPERSACK**



\$450.00

**SURFACE MATERIAL
20 TON OF CHOPPED RUBBER
MULCH NEEDED TO
COMPLETE INSTALLATION
AND MEET SAFETY
REQUIREMENTS.**

In order to complete the project we need
SAFETY MULCH, FENCE, CONCRETE &
OTHER MISCELLANEOUS ITEMS. We would
appreciate your

**HELP TO
KEEP OUR
YOUTH SAFE!**

Help with this community project for our Youth!

\$

DONATION ENCLOSED

NAME

ADDRESS

PLEASE SEND DONATION TO:

Gladwin County Sports Complex
P.O. Box 431
406 S. Roberson Dr.
Gladwin, MI 48624

Please mark Playground Equipment



Information Contact: Joe Myers 426-4261
Sue Foster, Treasurer